

# ALLA WEBINAR



## Engaging young workers: Union organising, campaigns and strategies

While ABS data continue to show declining trade union membership in Australia, the situation regarding young workers is quite dire: in 2022, only 25 of those aged 15-19 were union members, and only 5% of 20-24 year olds. Attracting young people is therefore vital to any plan for securing the future of the union movement. In this ALLA webinar we will explore recent union initiatives that have succeeded in engaging and mobilising young workers to take action to improve their working conditions. These include the Victorian Trades Hall Council's Young Workers Centre's establishment, education program, legal assistance and campaigns for rights for apprentices and to end junior wages; and successful bargaining campaigns run by the United Workers Union in the hospitality and tourism industries.

**DATE** Monday 29 July 2024

**TIME** 5:00pm – 6:00pm AEST

Online via Zoom webinar

*This event is free of charge, but places are limited.*

[REGISTER HERE](#)



**Kelly Thomas** is Principal Solicitor of the Young Workers Centre. Dignity at work and dignity of work are important guides for Kelly's approach to helping employees and ensuring that employers do the right thing. Prior to coming to YWC, Kelly worked for a national union and a national plaintiff law firm, as well as the Fair Work Commission.



**Imogen Beynon** is a PhD candidate at the RMIT University. Her research interests include collective bargaining, unions, young workers and workplace relations reform. Imogen's professional experience includes a decade of senior leadership positions in unions, government, politics and superannuation with key responsibilities across industrial law, strategic leadership, regulation and policy.



**Event Chair:**

**Anthony Forsyth** is a Distinguished Professor at RMIT University Law School, ALLA President and author of *The Future of Unions and Worker Representation: The Digital Picket Line* (Hart, 2022).